

ESSENTIAL WEBSITE PRIVACY NOTICE

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Our Online Privacy Practices

Keeping financial and personal information secure is one of our most important responsibilities. Essential Credit Union is committed to protecting the information of our members and other visitors who use our website. We value your trust and handle all personal information with care. As with information we collect through other means, we use the information you provide online to respond to your needs, service your accounts, and provide you with information about other services.

Secure Transmissions

To ensure information remains confidential, Essential Credit Union uses encryption technology such as Secure Socket Layer (SSL) to protect information you enter and submit from our website.

Email Security

Regular Internet email is not secure. You should never provide information that is sensitive or confidential such as your social security number, account number, or PIN through unsecured email. We ask that you do not send personal or account information through regular email. Essential Credit Union provides a method of sending a secure email to the credit union by accessing our "Secure Contact Session" found under the "Contact Us" tab of our website.

Cookies

A cookie is a small piece of information that a website stores directly on the computer you are using. Cookies may contain a variety of information from a simple count of how often you visit a website to information which allows customization of a website for your use. Essential Credit Union uses cookies to gather data about the usage of our website and to ensure that you have access to your account information. Anytime a cookie is used, personal information is encrypted for our use only and is protected from third party access (a cookie cannot be read by a website other than the one that sets the cookie).

Linking to Other Sites

To provide you with easy access to information, Essential Credit Union may provide links to other websites such as mortgage companies, insurance companies, government agencies. These links are provided as a convenience to our members. We do not guarantee or endorse any of the content in these links, and Essential Credit Union does not represent either the third party or the member if the two enter into a transaction. The privacy and security policies on these linked websites may differ from those practiced by Essential Credit Union. We encourage you to read the privacy policies of all websites you visit, especially before providing any personal non-public information.

Text Messaging Consent and Data Usage

When you opt in to receive text messages from Essential Credit Union, your consent and the data associated with your participation are strictly safeguarded. We use this information solely to communicate with you regarding our products, services, and updates that you have agreed to receive.

No Third-Party Sharing: We guarantee that your originator text messaging opt-in data and consent will never be shared, sold, or provided to any third parties for any purpose.

